

Rory Taca

Web Developer / Software Engineer

CONTACT

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<http://rorytaca.com/>

<https://github.com/rorytaca>

EXPERIENCE

Freelance, New York, NY — *Web Application Developer*

FEB 2016 - PRESENT

Managed web projects from conception to deployment. Provided all web solutions for AVS Laminates, inc, including: design and development of www.steigercraft.com, and development of a custom CRM platform, dealers.steigercraft.com.

Pulsd.com, New York, NY — *Software Engineer*

APR 2015 - FEB 2016

Implemented a responsive UI design from original layout improving cross-browser and mobile accessibility. Developed an exit-intent strategy platform for user growth that had significant impact on signup conversions. Oversaw and implemented all A/B testing, as well as many other client facing features.

1800Weanswer, New York, NY — *Lead Web Developer*

OCT 2013 - MAR 2014

Worked under Dir. of Marketing to manage the 400+ company sites. Redrafted the front-end mark up for two flagship websites (200+ pages) and (700+ pages), improving load times, design, maintainability, and SEO.

Negotiatus.com, Boston, MA — *Web Developer*

AUG 2012 - DEC 2012

Developed the launch site during the early startup stage to establish web presence. Worked as lead web dev on original MVP.

EDUCATION

Boston College, Boston, MA — *BA, Computer Science*, MAY 2012

Classes include: Mobile Application Development, Computer Architecture, Computers and Image Understanding

LANGUAGES

HTML5, CSS, SCSS, Javascript, jQuery, React.JS, Ruby on Rails, PHP, MySQL

SKILLS

GitHub, Unix, WordPress, LAMP, Amazon Web Services, Photoshop/Illustrator